

KOLOK & HP — (PC Updates, 18 June 2026, Polokwane)

Winning Together with Personal Systems — HP Commercial PC & Security Portfolio

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Opening & AI PC Foundations

- **Winning Together with Personal Systems** — Title slide framing HP's commercial vision and AI readiness across Personal Systems.
- **Waves of AI Innovation** — Traces HP's AI PC rollout from June 2024 through CES 2026, moving from premium AI PCs for early adopters to scaled premium AI PCs for hybrid IT, anchored by the new G-series portfolio (ZBook, EliteBook Ultra, EliteBook X).
- **Three Productivity Engines** — Explains how AI PCs powered by Intel, AMD, and Qualcomm route workloads across CPU (light, low-latency tasks), NPU (sustained low-power AI like noise reduction and background blur), and GPU (heavy content creation).
- **Traditional vs. AI PC vs. Next-Gen AI PC** — Compares non-AI PCs, AI PCs (10–16 TOPS NPU), and next-gen AI PCs (40–60 TOPS NPU) across user and IT impact, weighing upfront cost against battery life, processing speed, and future readiness.
- **Understanding AI PCs** — Defines AI PCs (any NPU under 40 TOPS, Copilot key) versus next-gen AI PCs (40–60 TOPS, Copilot+ standards) per IDC.

Silicon Partners

- **AMD Ryzen AI** — Section divider introducing AMD's AI silicon.
- **AMD Generations** — Maps AMD's roadmap: 1st-gen Ryzen 7000 (2023, "Phoenix"), 2nd-gen Ryzen 8000 (late 2024, "Hawk Point"), and 3rd-gen Ryzen AI 300 series (2025, first marketed as Ryzen AI on Zen 5 + XDNA 2).
- **Intel NPU / 13th Gen** — Covers Intel's NPU as a dedicated neural processing unit for AI acceleration.
- **Intel Core Ultra Lineup** — Lays out the Intel Core Ultra and Core processor tiers (3 through 9).
- **Processor Series Timeline** — Shows the Series 1 ('24), Series 2 ('25), Series 3 ('26) cadence.

- **Snapdragon Unplugged Performance** — Highlights HP PCs on Snapdragon X Series maintaining full performance unplugged, up to 34 hours on a single charge.
- **Snapdragon Performance** — Reinforces Snapdragon-powered compute performance.

Productivity, Performance & Collaboration

- **Productivity, Performance & Collaboration** — Section divider.
- **GaN Adapters** — New Gallium Nitride adapters are up to 50% lighter, 40% smaller, run cooler, and are globally supported.
- **Hybrid Connectivity** — Wi-Fi 7 gigabit speeds, optional 5G multicarrier, and HP Go for seamless mobile connectivity (HP Go is US-only).
- **Copilot Key** — One-touch Microsoft Copilot access to offload tasks and boost productivity.
- **HP AI Companion** — Introduces HP's integrated suite of AI tools.
- **AI Companion to HP IQ** — Outlines the evolution from HP AI Companion (2025 G1 portfolio) to HP IQ (2026 select G1 and G2 portfolio).
- **AI Use Cases** — Groups tangible AI benefits: automating busy work, doing tasks faster, and enabling the previously impossible (summarizing, translation, image/video generation, data insights).

Collaboration Experiences

- **Collaboration Experiences** — Section divider.
- **HP Collaboration** — AI-based noise reduction, dynamic voice leveling, Studio Mode recording, and Poly Camera Pro with auto-framing.
- **Poly Camera Pro** — NPU-powered conferencing with customizable scenes, background blur/replace, auto-framing, and effects that carry across all collaboration apps.

Privacy & Security

- **Privacy & Security** — Section divider.
- **HP G2 Privacy & Security** — Overview of HP Wolf Security: firmware protection against quantum hacks, Sure Sense, Sure Start, Tamper Lock, Privacy Camera, Sure View with onlooker detection, and Protect & Trace with Wolf Connect.
- **Privacy Camera & Sure View Reflect** — Physical webcam shutter plus optional Sure View Reflect to block side viewing, with new onlooker detection.
- **HP Sure View 6** — One-touch privacy with up to 90 minutes more battery life, brighter display, and higher contrast versus Sure View Reflect.
- **Onlooker Detection** — AI-enhanced ISP+ webcam detects onlookers and auto-activates screen blur or Sure View.

Commercial Desktop Portfolio

- **Commercial Desktop Portfolio** — Section divider.
- **2025 Desktop Portfolio** — Maps the full desktop lineup (Elite 8, Pro 4, Pro 2, Chromebox in Studio/Desk form factors) across enterprise, public sector/SMB, entry, and persona segments.
- **HP ProDesk 2** — Positions the desktop for efficiency and business-boosting expandability.
- **ProDesk 2 TWR Highlights** — Intel H770 chipset, 13th/14th-gen processors, DDR5, expandability, Wi-Fi 6E, and sustainability with ocean-bound and recycled plastics.

Commercial Notebook Portfolio

- **Commercial Notebook Portfolio** — Section divider.
- **Branding Built for the Future** — Explains the rebrand aligning commercial (EliteBook, ProBook) and consumer (OmniBook, OmniStudio, OmniDesk) lines into Ultra, X, 8, 6, 4, and 2 tiers.
- **2026 Business Notebook Portfolio** — Full matrix of ProBook 4, EliteBook 6/8/X, and Ultra series across next-gen AI, AI, and non-AI PC tiers with Intel/AMD/Qualcomm options.

- **200 Series Selection** — Guides choosing the right HP 250R/255RT for high-volume RFPs based on processors, materials, and conferencing.
- **EliteBook 860 16:10 Display** — Larger 16" 16:10 screen and 38% bigger touchpad for more vertical real estate.
- **Pro 400/405 Series** — Power, style, and value for growing companies in 14" and 15.6" sizes.
- **ProBook 400/405 Walkaround** — Detailed specs: weights, dimensions, AMD Ryzen processors, FHD/5MP+IR cameras, Wi-Fi 6E, Copilot key, and security.
- **ProBook 4 G1 Series Intro** — Modern, business-grade laptop for AI-driven workstyles.
- **ProBook 4 G1 Overview** — Tiered lineup across next-gen AI, AI, and non-NPU notebooks in 14" and 16".
- **ProBook 4 G1a Highlights** — AMD Ryzen with 16 TOPS NPU, Wi-Fi 7, Poly Studio AV, and Wolf Security.
- **ProBook 4 G1i Highlights** — Latest Intel processors with 11 TOPS NPU, upgraded RTX 3050 graphics option, and fast charge.
- **ProBook 4 G1q Highlights** — Qualcomm Snapdragon X2q with 45 TOPS NPU, Copilot+ support, HP AI Companion, and live caption translation across 44 languages.
- **Upsell: ProBook 4 to EliteBook 6** — Performance and security step-up (vPro, Thunderbolt, privacy panel, smart card).

EliteBook 6 & 8 Series

- **EliteBook 6 G1 Series Intro** — Positioned for collaborative, insight-driven decision-making.
- **EliteBook 6 G1 Overview** — Next-gen AI, AI, and non-NPU tiers across 13", 14", and 16".
- **Upsell: EliteBook 6 to 8** — Step-up in chassis, display, audio/video, and AMD Ryzen AI 300 features.
- **EliteBook 8 Series Intro** — The gold standard corporate notebook for high-performing global teams.
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- **EliteBook 8 G1 Overview** — 50 TOPS NPU next-gen AI tier plus AI tier across 13.3", 14", and 16".
- **Work Your Way** — Highlights Sure View privacy, programmable key, fingerprint login, Copilot access, and ergonomic keyboard/touchpad.
- **Clean Port Configuration** — EliteBook X G1i port layout with Thunderbolt 4, HDMI 2.1, and optional nano SIM.
- **Serviceability** — Modular, accessible interior design for quick servicing and extended lifecycle.

Premium EliteBook X & Ultra

- **1000 Series is Now EliteBook X** — Transition slide rebranding Dragonfly's premium lineage.
- **EliteBook X Flip** — Versatile 4-mode convertible with pen capability and two color options.
- **EliteBook X G1a** — Enterprise performance up to 55 TOPS, Smart Resource Optimizer, Poly Camera Pro, Wolf Security, and a sustainable ecosystem (up to 90% recycled magnesium).
- **EliteBook X vs. Competitor A** — Up to 95% higher multi-core CPU performance, faster inferencing, longer battery, and cooler operation (Principled Technologies, Aug 2025).
- **EliteBook X vs. Dell Pro 14 Premium** — Up to 99% higher CPU performance, over 2 hours more battery, and up to 2.4x better sustained performance.
- **Dragonfly to EliteBook Ultra** — Rebrand of HP's most premium notebook line.
- **EliteBook Ultra G1i** — Intel Core Ultra with 48 TOPS NPU, 3K OLED, 9MP+IR camera, sub-1.2kg design, and HP AI Companion.

ZBook Mobile Workstations

- **HP ZBook Mobile Workstation** — Section divider.
- **2026 Z Mobile Workstation Portfolio** — Maps ZBook 8, X, Ultra, and Fury by workflow, from 2D/3D modeling to AI inferencing and small language model fine-tuning.

- **ZBook 8 G2i** — Lightest entry-level 14" Intel mobile workstation with up to 50 NPU TOPS, RTX PRO 500 Blackwell, and HP IQ.
- **ZBook 8 G2a** — Smallest 16" entry-level workstation with AMD Ryzen AI PRO, up to 55 NPU TOPS, and 16" display option.
- **ZBook X G2i** — World's most powerful 16" mainstream mobile workstation with Intel Core Ultra, RTX PRO 3000 Blackwell, and up to 128GB memory (note: contains an internal "delete before showing customers" flag).
- **ZBook X G2i Workflows** — Target use cases across architecture/engineering, product design, AI/data science, and media/entertainment with key software.
- **HP Mobility Ecosystem** — Companion keyboards, mice, monitors, docks, earbuds, adapters, and premium support services.
- **Thunderbolt 4 G6 Docks** — Smart dock with Quick Connect, up to 180W power delivery, and built-in security.

HP Wolf Security Deep Dive

- **Wolf Security for Business** — Complete endpoint security: threat containment, next-gen antivirus, and credential protection.
- **Plan for Resilience** — Poses three questions: recovery time for 1,000 PCs, defense against unknown malware, and attack awareness.
- **HP Sure Start** — World's first self-healing BIOS creating a hardened root of trust below the OS.
- **HP Sure Run** — Hardware-enforced protection that prevents attackers from disabling antivirus, with dynamic persistence and kill prevention.
- **HP Sure Recover** — Fast, secure, automated embedded image recovery without IT engagement.
- **HP Sure Sense** — AI deep-learning agent that prevents never-before-seen malware.
- **HP Sure Click** — Hardware-enforced secure browsing that isolates risky activity in disposable micro-VMs.
- **Sure Click in Action** — WannaCry ransomware example showing malware trapped in a virtual container.
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- **Resilience Answered** — Recovery in as little as 5 minutes (Sure Recover), layered protection (Sure Sense), and fleet manageability (HP WXP).
- **HP Wolf Security Stack** — Summarizes BIOSphere, Sure Start, Endpoint Controller, encryption, multifactor authentication, and hardware-enforced security.

Closing

- **All About People** — Closes on HP's mission to transform how people work with AI and AI PCs.

Bottom Line

- **Core narrative:** The deck builds a complete story from *why* AI PCs matter (the three-engine architecture and TOPS tiers) to *what* HP offers (full commercial desktop, notebook, and workstation portfolio) to *how* it's protected (the Wolf Security suite).
- **Portfolio breadth:** HP spans every segment and silicon partner — Intel, AMD, and Qualcomm — with a clear rebrand into Ultra, X, 8, 6, 4, and 2 tiers aligning commercial and consumer lines.
- **Competitive proof points:** EliteBook X benchmarks against Competitor A and Dell offer concrete, third-party-validated performance, battery, and thermal advantages.
- **Sharing caution:** A few slides carry internal-only notes and country-specific superlative/competitor restrictions (especially the ZBook X "delete this box" flag and the EMEA/Africa competitor-name limits) — worth scrubbing before external distribution.

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